

NEW LOAN MANAGER SUPPORTS GROWTH AT ART

Graham Donaldson has joined the lending team at Aston Reinvestment Trust (ART) to support its growth plans in the year ahead. ART has double the amount of money to lend this year to businesses unable to access the finance they need from banks.

Graham brings with him over 30 years experience of business lending, and has specialised in developing and maintaining customer relationships. Understanding and supporting applicants and borrowers is central to ART's way of working and its loan managers make personal judgements about lending based on individual circumstances.

Commenting on his appointment Graham says: "I have joined ART at an interesting time. The demand for alternative and additional sources of business finance is growing, as the banks have become more conservative and specific in the types of business they are looking to support. ART has an excellent track record in the Greater Birmingham and Solihull area of helping businesses in almost every market sector to start up, grow, diversify and survive unexpected challenges. I'm looking forward to helping the team lend a record amount in the year ahead."

- ends -

04/03/14 Aston Reinvestment Trust (ART) - Steve Walker <steve.walker@artbusinessloans.co.uk>